

SPONSORSHIP PACKAGE

PRESENTED BY:



Canada



2025
CANADA NIGHT
SOIRÉE DU CANADA

Tuesday, November 11
5:15 to 7:30 p.m.

Mandalay Bay Convention Center
South Pacific EF Las Vegas, NV

LEARN MORE »





Celebrate Canadian Excellence at Canada Night 2025!

ISSA Canada is excited to announce that **Canada Night 2025** is set to return on **Tuesday, November 11** in Las Vegas, during ISSA Show North America—and we want you to be part of the celebration!

As one of the most anticipated gatherings of the year, **Canada Night** brings together the best in the business for an unforgettable evening of Canadian pride, powerful connections, and industry recognition.

Hosted by ISSA Canada, this legendary evening is where the heart of the Canadian cleaning and sanitation industry comes together to celebrate, connect, and shine on the global stage.

As an industry leader, your innovation and dedication to quality define the strength of Canada's presence in our industry. **Canada Night** is your moment to stand out among peers, partners, and decision-makers from across North America and beyond.

By sponsoring, you'll gain:

- **High-impact brand exposure** before, during, and after the event.
- **Recognition** among top decision-makers.
- Your **logo front-and-centre** on signage, social media, and event materials.
- **Face-to-face networking** with the people who matter most to your business.

Last year's **Canada Night** was an outstanding success — and we anticipate that 2025 will be even better. With your support, we'll make this a night to remember, while spotlighting the incredible work being done by Canadian companies like yours.

Let's work together to showcase Canada's industry leaders and determine a sponsorship level that best fits your goals and budget. Looking forward to celebrating with you in Las Vegas!

—*Tracy MacDonald, ISSA Canada Operations Manager*

CHECK OUT THE AVAILABLE LEVELS »

Your Chance to Stand-Out Starts Here...

PLATINUM SPONSOR

(For a contribution of \$3,595)

Your company will receive **10 FREE beverage tickets** and **35 event invitations**, a **“reserved” table at the event** with premium logo signage, **pull-up banner station recognition**, and **top tier logo recognition** in ISSA Canada marketing vehicles, social media posts, and event promotions.

Stations available include:



Pizzazz Pizza Station

- cup and charred pepperoni / mozzarella / basil - prosciutto / charred leeks / fontina cheese / wild rocket arugula - heirloom tomatoes / garlic oil / bocconcini / basil



Chez Poutine

- includes all the fixings and meat topping options



Great White North Sliders

- traditional beef
- tangy Carolina pulled pork
- falafel

SPECIALTY STATION SPONSOR

(For a contribution of \$1,975)

Your company will receive **20 event invitations**, **exclusive station signage**, and **logo recognition** in ISSA Canada marketing vehicles, social media posts, and event promotions.

Stations available include:



Domestic Cheese Tray

- a delicious array of hard & soft cheeses | grapes | dried fruit | toasted nuts | lavosh | crackers



Thai Bibb Lettuce Wraps

- Chicken Larb | Lemongrass Ginger Beef | Cilantro - Lime Jackfruit

*Accompaniments: cucumber | cabbage | carrots | cilantro | lime wedges | sweet chili sauce | thai peanut sauce



Fusion Nacho Bar

- Stout - Braised Short Rib | Kettle Chips
*Accompaniments: crema | jalapenos | pico de gallo | green onions

BUFFET STATION SPONSOR

(For a contribution of \$1,175)

Your company will receive **10 event invitations**, **logo on buffet station signage**, and **recognition** in ISSA Canada marketing vehicles, social media posts, and event promotions.

The Buffet Station will include a delicious spread inspired by flavours from coast-to-coast. From classic comfort foods to uniquely Canadian favourites, the Buffet Station will offer something for everyone. This station is designed to celebrate the diversity of Canadian cuisine, and provide a taste of home shared among friends, colleagues and industry peers in a vibrant, welcoming setting.

LET'S CONFIRM YOUR SPONSORSHIP »



2025 Sponsorship Confirmation

Company Name: _____

Contact Name: _____

Telephone/Cell Phone Number: _____

Email Address: _____

Sponsorship Level:

☐ Platinum (\$3,595) ☐ Specialty Station (\$1,975) ☐ Buffet Station (\$1,175)

Preferred Station (for Platinum & Specialty Stations ONLY):

☐ Pizzazz Pizza (Platinum) ☐ Chez Poutine (Platinum) ☐ Great White North Sliders (Platinum)

☐ Domestic Cheese Display (Specialty Station) ☐ Thai Bibb Lettuce Wraps (Specialty Station)

☐ Fushion Nacho Bar (Specialty Station)

METHOD OF PAYMENT

☐ Cheque ☐ VISA ☐ MasterCard

Card #: _____

Expiry: _____ CSV: _____

Cardholder Name: _____

Cardholder Signature: _____

Please email this form to tracy@issa-canada.com before **September 29, 2025**.



For more information on **Canada Night 2025**, please contact:

Tracy MacDonald, Canadian Operations Manager

Tel: **(905) 665-8001** | Toll free: **1 (866) 684-8273**

Email: tracy@issa-canada.com