



November 19, 2025

Dear industry stakeholder,

On behalf of the organizers of the fourth annual [Chili Cook-Off](#), taking place **Sunday, February 1, 2026**, at the Taproom 260 in Orleans, ON, we are reaching out to seek your support for this exciting charity event. The Chili Cook-Off brings the community together for a great cause – [Cleaning for a Reason](#), a signature ISSA Charities program which provides free home cleaning services to cancer patients during their time of need.

All proceeds from the Chili Cook-Off are donated directly to Cleaning for a Reason, to support their vital mission. One of the key components of this event is the **silent auction**, which significantly contributes to the funds raised each year.

To make this year's silent auction a success, we are reaching out to generous individuals and businesses for donations of items such as:

- Sports memorabilia
- Event tickets
- Signed jerseys
- Unique experiences
- Gift baskets or vouchers

Your contribution, no matter the size, will make a meaningful impact and help us provide additional support to this incredible cause. In return for your generosity, your business will be recognized during the event and on promotional materials, providing great exposure to a compassionate and engaged audience.

If you would like to contribute or have any questions, please feel free to contact me at (905) 697-8905 or tanja@issa.com. We kindly ask that all donations be submitted by **January 16, 2026**, to ensure adequate preparation time for the auction.

Thank you for your support of **Cleaning for a Reason**. Together, we can make a difference in the lives of those battling cancer.

Sincerely,

Tanja Nowotny
Director of Marketing & Communications
ISSA Canada