

# Your Membership Roadmap

A Pathway to Success

Ready. Set. Explore.









# Canada

# ISSA

Welcome to ISSA Canada! You now join more than 10,500 companies, organizations and individuals across the world who are committed to changing the way the world views cleaning. Representing distributors, manufacturers, manufacturers representatives, building service contractors, inhouse service providers, residential cleaners, and associated service members, ISSA is the world's leading trade association for the cleaning industry.

ISSA Canada is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment and an improved bottom line.

ISSA Canada is the association formed as a result of the merger of the Canadian Sanitation Supply Association (CSSA) with ISSA in 2017. Headquartered in Whitby, ON, CSSA was originally established in 1957. The purpose of ISSA Canada is to provide a high degree of professionalism, technical knowledge and business ethics within the industry in Canada.

Representing the leading industry product and service providers across the country, ISSA Canada promotes a greater public awareness and understanding of sanitary maintenance principles, while contributing to improved public health and environmental awareness in Canada.

As an ISSA Canada member, you now have access to a host of resources to help advance your own career, but also professionalise your business. ISSA members are the true leaders of the cleaning industry.





# Invest in your professional development and unlock endless possibilities for personal and professional growth.

The cleaning industry is ever evolving, and ISSA is here to help you keep up and stay ahead. From events and webinars to in-depth education and certification, everything you need to achieve your specific and unique career goals is available and discounted exclusively for members.

# Cleaning and Management Institute (CMI)

The ISSA Cleaning Management Institute (CMI) is one of the most recognized education and certification providers in the professional cleaning industry. Since its founding in 1964, CMI's third-party training has certified more than 300,000 individuals worldwide. CMI's live and online courses deliver the education and certification you need to bring valuable expertise to your organization and for your career advancement. From Certified Custodial Technician to Certified Professional Trainer and more, we've got everything you need.

**Boost Your Career »** 

# **ISSA Online Learning Centre**

ISSA's Online Learning Centre allows you to keep pace with the latest cleaning industry training and education in one streamlined training resource. Find a wide range of educational resources specific to your needs at the Online Learning Centre which features new opportunities to achieve certifications, accrue learning experience to earn continuing education credits, discover specific specialty tracks, and expand your skillset all from the comfort of your home or office.

**Explore Online Learning Options »** 

### **Free Webinar Centre**

Yes, FREE! You have complimentary access to the webinar library featuring over 100 educational videos deliver by scientific experts, C-level executives, and other leading influencers and key decision makers.

**Explore Webinar Centre »** 

### **Event Calendar**

Everything offered in this one, easy to navigate, event calendar. Discover events by topic, location, business type or event type — it's quick and convenient.

View All Events »





# Connecting the global community together through standardization.

The ISSA Cleaning Industry Management Standard (CIMS) Advanced by GBAC is designed to assist your cleaning organization meet its professional goals. It is also the premier Standard demanded by property managers and building owners to meet their facility goals.

CIMS Advanced by GBAC certification is designed to assist cleaning service providers to understand the custmer's service requirements with renewed emphasis on maintaining hygienic environments through disinfection and infection prevention procedures.

The CIMS Advanced by GBAC certification is geared towards cleaning organizations of all sizes.

Become CIMS Certified »

### **ISSA Clean Standards**

As an ISSA Canada member you have member-only access to industry standards for cleaning quality, effectiveness and efficiency. These standards are used by top cleaning organizations and facility management around the world. There are three standards available:

- ISSA Clean Standards: Institutional and Commercial
- ISSA Clean Standards: Schools K-12
- Cleaning Industry Management Standard (CIMS)

Download Your Copy »







# **Global Biorisk Advisory Council.**

The Global Biorisk Advisory Council® (GBAC), a Division of ISSA, helps organizations demonstrate their commitment to protecting the health and well-being of customers and employees in a safe, responsible and sustainable way. GBAC also provides the training and education needed to help shape a healthier and safer world for everyone, everywhere.

Learn More About GBAC »



## GBAC STAR™

The cleaning industry's best solution for outbreak and infectious disease prevention, response, recovery, and resiliency. We offer GBAC STAR distinctions.

Click each seal to learn more.



Facility Accreditation



Technology & Product Registered



**Destination Designation** 

# **Validation and Auditing Technology Guide & Directory**

This directory presents an overview of current and emerging validation and auditing technologies in the cleaning industry. It will help you evaluate and implement new technology in your cleaning and disinfection validation and auditing programs.

Download Your Copy »





# **Business Resources** to Help You Succeed.

Businesses within the cleaning industry have unique needs. That's why ISSA offers a wide range of comprehensive business resources to support you! Use your membership to access resources necessary to support your business growth and professional development. Whether you're looking to promote your organization, advocate for the value of clean, enhance employee performance or attract new talent, this collection of tools and templates is tailored to meet your unique needs. Explore how these resources can empower you and elevate your business to new heights.

### Value Of Clean® Toolkit

Today, it's more important than ever for cleaning industry professionals to make the business case that cleaning is a critical investment in better occupant health, a more confident society and a better bottom line for facilities. The Value of Clean® tools will help you justify your cleaning budgets in a easyto-follow way with the hard numbers decision makers are looking for.

Know Your Value »

# **Performance Review Template**

The performance appraisal review template is the ideal tool for managing employees, consistent with the requirements of the ISSA Cleaning Industry Management Standard (CIMS). Section three of the Standard is focused on human resources and requires an organization to manage its human capital in a way that enhances organizational performance. In this regard, this template can be used to assess employee performance with an eve toward operational efficiency and continuous improvement, and it can serve as a powerful employee retention tool as well.

**Elevate Organizational Success »** 

# **Promote Yourself as an ISSA Canada Member**

Communicating with customers, prospects and employees about your commitment to changing the way the world views cleaning helps professionalise your business and raise awareness for the cleaning industry as a whole. Utilize the ISSA Canada member logo, sample member press release, suggested social media posts and even more resources to elevate your business above the competition.

**Download Your Toolkit »** 



# Workloading & Bidding Tool.

Using the Workloading and Bidding Tool plus the Consumable Calculator is easy. For the Workloading and Bidding Tool, build out a location, area or cleaning project, by entering room type, square feet and the activities you perform which you select from a list from the ISSA 612 Cleaning Steps.

Login to your "myISSA" account to access the calculator and input some basic operational costs. With the push of a button, you will see the time needed to perform the job. a suggested number of people required to clean the facility, and an overview of costs to do the job. With the Consumable Calculator, just select the customer market segment and the number of employees, the products they use, and enter the case price of the products.

Whether you are a Building Service Contractor / In-House Service Provider, Distributor or Facility Manager, this tool can be utilized to meet your specific needs.

# **ISSA Workloading Calculator**

Utilize this tool to accurately plan, budget, and optimize your workforce's cleaning projects, leading to increased efficiency, cost savings, and improved profitability.

Start Calculating Now »

# **The Official ISSA Cleaning Times**

The digital edition of The Official ISSA Cleaning Times: The Cleaning Industry's Most Trusted Tasks. Tools & Workloading Resource is now available. Currently in its eighth edition, this updated resource was a collaborative effort with ISSA members adding practical real-world information.

Gauge Your Cleaning Times »

# **Cleaning Times Directory**

This directory is a vital resource, promoting industry accuracy, efficiency, and competitiveness, benefiting both professional and customers by fostering trust and informed decisions.

Products to Assist Your Efficiency »











# **Exclusive Industry News** to Keep You Informed

Stay up-to-date on Canadian cleaning industry news and trends with ISSA Canada's media assets delivered directly to your inbox. Additionally, subscribe to our exclusive ISSA Canada YouTube Channel to keep abreast of what the industry is talking about!

# Does your company have industry news to share?

You can submit your press releases and news to mail@issa-canada.com for consideration by the editorial team for inclusion across our news network.

ISSA Canada Media Assets »

# **Advertise Your Business Across Canada**

ISSA Canada offers media assets geared towards promoting the sanitary maintenance and supply industry across Canada.

ISSA Canada works with you to create a marketing program that not only reaches your target audience across the country, but also enables you to build your brand with a strategy that drives results and, ultimately, creates quality connections that lead to long-term growth and success.

### **Consider This:**

- Partnering with ISSA Canada provides access and reach to leading organizations across Canada encompassing the entire cleaning industry value chain.
- Proven communications tools designed to facilitate engagement and garner results.

Download our Media Kit »

# Network with Peers and Industry Leaders.

ISSA offers a host of events throughout the year to provide members with a variety of opportunities to meet with peers, expand your industry knowledge and skillset, and boast your people network.



Canada Night is ISSA Canada's social event of the year. Taking place in conjunction with ISSA Show North America, Canada Night offers members — and their guests — an opportunity to mix

and mingle, catch-up with colleagues, enjoy some hors d'oeuvres, and share a beverage or two.

Learn More »





The ISSA Global Shows and Events Portfolio connects exhibitors, customers, industry professionals and media from around the world to carry out our unified objective of changing the way the world views cleaning. Whether you're looking to find suppliers or distributors, expand your company's global presence, solidify customer relationships, stay ahead of industry trends or network with your peers, ISSA Global Shows provide these opportunities—and much more—in venues around the globe, as well as through virtual events!

**Get Connected** »

The ISSA Hygieia Network, a signature ISSA Charity program, is dedicated to advancing and retaining women in the cleaning industry. Not only does the ISSA



industry. Not only does the ISSA Hygieia Network Canada Region offer an online community to network with professionals on LinkedIn, the group also hosts multiple in-person conferences and 'meet and greets' throughout the year to network face-to-face.

Join the Hygieia Network Canada Region »



# Making the World a Cleaner, Healthier and Better Place to Live.

Formerly the ISSA Foundation, **ISSA Charities** is the charitable and philanthropic arm of ISSA. With the active engagement and support of members within the cleaning industry, we envision our charitable and social programs making a major impact on society, and in doing so, creating a cleaner, healthier, better place for all to live. ISSA Signature Charities include:

ISSA Scholars helps individuals fulfill their dreams of higher education, made possible by the generous contributions



of ISSA member companies and individuals. Since 1988, ISSA Scholars has provided over \$4 million in financial aid to over 1,400 college and university students. Applications for ISSA Scholarships are available to any employee of an ISSA member firm.

Learn More »



With humble beginnings in 2006, Cleaning for a Reason's 1200 residential cleaning company partners have served 47,164 patients battling cancer

by providing home cleanings valued at more than \$15.9 million. With the active engagement and support of the cleaning industry, we plan to reach hundreds of thousands of households in the U.S. and Canada impacted by cancer annually.

## **Volunteer Today »**

The ISSA Hygieia Network is an international community dedicated to the advancement and retention of women in all



facets and at all levels of the global cleaning industry, with special focus on cleaners' advancement. Named after the Greek goddess of cleaning and hygiene, the Hygieia Network provides education, mentoring, networking and support programs to help women succeed in the workplace.

Join the Hygieia Network »





# Discount Programs Geared to Canadian Members.

ISSA Canada members receive discount pricing and valuable savings on employee benefits and business services including commercial insurance, payment equipment and options, financing, travel and lodging, and more. Check out these partners:















See How You Can Save »

# **Awards and Recognition.**

The ISSA Canada Environmental Stewardship Award recognizes and honors organizations committed to environmental management and who demonstrate a dedication to the value of clean.

Each year, ISSA Canada presents up to six awards — one in each province — where a nomination has been submitted correctly by an active ISSA Canada member company.

Sectors which may be nominated include: Building Service Contractors, In-house Service Providers, Schools, Hospitals, Long-Term Care Facilities, Property Managers, Building Owners, Food Service Facilities, Manufacturers, Distributors, Hospitality and Government Agencies.

Winners of the award will receive a certificate and national recognition by way of ISSA Canada's communication vehicles, as well as on the association's web site.





# **Celebrating the Cleaning Industry**

There are so many reasons to celebrate the cleaning industry, and the tireless work and dedication of everyone involved! Check out these celebratory events:



# **International Cleaning Week**

Mark your calendar for the last week of March to celebrate National Cleaning Week. This important week represents a unique opportunity to celebrate the value of clean, raise public awareness and honor fellow cleaning industry professionals.

Celebrate International Cleaning Week »



# **International Housekeepers and Environmental Services Week**

Held every year during the second full week of September, International Housekeepers and Environmental Services Week is a week dedicated to recognizing the efforts of hard-working custodial staff members. We are proud to recognize the hard work of all housekeeping and environmental service staff. These custodians are on the front lines, ensuring the health of all building occupants.

Celebrate With Us »





# CHANGINGTHE WAY THE WORLD VIEWSCLEANING

# **Diversity, Equity and Inclusion**

Anyone, from any background, should feel encouraged to participate and contribute to the cleaning industry. ISSA and its ISSA Canada division are committed to creating an environment that welcomes new ideas and perspectives, and where hostility or other antisocial behaviours are not tolerated.

# **Connect with ISSA Canada**

# **ISSA Canada Headquarters**

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Follow us on social!







